About Kx, a division of First Derivatives plc

**Corporate Information**
- Founded in 1996
- Listed on London Stock Exchange (FDP)
- Proven in capital markets over 20+ years
- Global coverage with 2,700 employees
- 16 offices globally

**Known For**
- World’s fastest time-series database
- Rich analytics on real-time, streaming and historical data
- Low latency technology stack
- Vertically and horizontally scalable solutions
High Frequency Trading

The world’s fastest real-time database leveraged to optimise trading strategies for one of world’s largest investment banks

Business Problem
The bank needed to calculate trading profitability per client, analyse liquidity in electronic versus manual trading and evaluate trade decay over pre and post-trade movements.

Kx Solution
Provided fast and reliable technology for capturing and storing trade quotes and orders, running algorithms and providing users with a browser based UI to interact with the data:
1. Captured price quote/tick updates for orders, trades and rejections rates from external and internal sources.
2. Analytics and browser based dashboards with the ability to back test and fine tune parameters.
3. Both on-shore and off-shore development and support was provided.

Results
- Improved visibility into rate volatilities
- Significantly increased quote and trade info
- Improved client flow analysis and profitability
Aston Martin Red Bull Racing needed a competitive edge for F1 racing. Selected kdb+ as their data and analytics engine.

Business Problem
Red Bull needed to optimize the performance of their race cars while performing wind tunnel experiments.

Kx Solution
Provided superfast ingestion and analytic capabilities:
1. Ingested 2000 different sensors up to 500Hz frequency. 270GB/day rates using kdb+.
2. Utilized our programming language, q, to calculate realtime responses and corrections to the race cars while testing in the wind tunnel.
3. Plans to take the data ingestion and analytics to the race track for realtime monitoring and corrections.

Results
- Super-Fast cycles of Learning
- Visuals to Interpret Results
- Selected as an Innovation Partner

https://youtu.be/oycxhrKH0fA
Improving Root Cause Analysis

kdb+ and Kx engineers using open source ML libraries on a single server enabled 2 year project to be solved in weeks.

Business Problem
A semiconductor fab had a chronic yield problem originating from a complex films process.

Kx Solution
1. Setup a kdb+ cloud environment with small team of Kx data scientists and customer engineers.
2. Performed extensive problem identification and data management using kdb+ and Kx dashboards.
3. Executed data management and supervised machine learning at 340x faster than Hadoop with 1/12th of the hardware.

Results
- Improved Yield
- Fast Cycles Of Learning
- Visuals to Interpret Results
Space research with NASA FDL

Leveraging best of breed machine learning in Python, with Kx unique ability to process and analyse mass volumes of real-time and historical data

The Problems

- Tess Exoplanet detection - classification of TCEs as real planets or false positives and predict with a level of confidence
- Space weather predictions - predict scintillation events, using historical GNSS data and live data to improve the window of detection

Kx Solution

- For a long time exoplanets were identified by humans looking at the light curves and deciding if the drops in brightness detected in the curves were caused by the transit of a planet. This process was very slow and involved many resources devoted to it.
- The solution achieves a improved detecting capability. Also, and more importantly, it achieves a high precision too, which saves money and time since further analysis of false detections is avoided. In addition, since confidence in predictions is also provided this allows researches to focus on what's important

Results

- Improved visibility and detection on less infrastructure
- Fast historical and access for training
- Improved flow analysis and reduction of false positives
We are a green technology –

We are impacting the climate with green sustainable technology. Why run large clusters of hardware and damage the environment? You can make the move to a more energy effective software platform today!!

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<table>
<thead>
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<tbody>
<tr>
<td><strong>Streaming</strong></td>
<td>Process and analyze 30 million events per second per core</td>
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<td><strong>Scan</strong></td>
<td>Search in-memory tables at 4 Billion records per second per core</td>
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<tr>
<td><strong>Batch</strong></td>
<td>Bulk Ingest data at 10 million records per second per core</td>
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<td><strong>Store</strong></td>
<td>Accumulate 10 trillion data points (3 PB) of NYSE data</td>
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<td><strong>Usage</strong></td>
<td>Trusted by the world’s top investment banks</td>
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<td><strong>Volume</strong></td>
<td>Daily volumes of 10 TB’s of streaming data per day</td>
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<tr>
<td><strong>Scale</strong></td>
<td>From Raspberry Pi, edge devices, to 20,000 cores on AWS Cloud</td>
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Thank you

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